



Why Support AFCEA Bethesda's Premier Event:
"A Night for the Children"
The 2010 Children's Inn at NIH Gala, April 24th, 2010, JW Marriott

For the past 12 years, AFCEA Bethesda has sponsored a yearly gala supporting The Children's Inn at the National Institutes of Health. Since our first gala in 1999, companies and individuals representing all areas of the federal IT community have generously contributed their time and financial support. Together, we have donated over \$3 million to this magnificent organization.

The Children's Inn at NIH is a residential "place like home" for sick children and their families. Children come from across the country and around the world to stay together with their families in The Inn's healing environment while receiving groundbreaking medical treatments at NIH, the nation's leading biomedical research center. While NIH takes care of the child's medical needs, The Children's Inn tends to the heart, soul and spirit.

The gala has grown to become one of the **most important** fundraising events of the year for The Children's Inn. **We invite your organization to participate and give back to the community.** Your support will have a tremendous impact on the quality of life for Inn children and their families. We welcome individuals and companies alike to become further involved through the AFCEA Bethesda Gala.

[How can your organization participate?](#)

The AFCEA Bethesda Children's Inn committee is currently soliciting sponsorships in two primary categories. Below see the available sponsorships where participation can help bring exposure to your organization



Corporate Sponsorships

Diamond Sponsorship (1)

- 2 ring side tables (8 seats at a table set for 10; remaining 2 seats for government executive and guest)
- A company executive can make an introduction from the stage
- 2 full page advertisement in program
- Prominent placement on signage throughout
- Donation: \$50,000

Platinum Sponsorship (2)

- 1 ring side table (8 seats at a table set for 10; remaining 2 seats for government executive and guest)
- A company executive can make an introduction from the stage
- 1 full page advertisement in program
- Prominent placement on signage throughout
- Donation: \$25,000

Platinum VIP Reception (1)

- 1 ring side table (8 seats at a table set for 10; remaining 2 seats for government executive and guest)
- A company executive can make welcome remarks at the VIP reception of government and industry attendees
- 1 full page advertisement in program
- Prominent placement on signage throughout
- Donation: \$25,000

Gold Sponsorship (2)

- 1 ring side table (8 seats at a table set for 10; remaining 2 seats for government executive and guest)
- 1 full page in program
- Prominent placement on signage throughout
- Donation: \$15,000

Welcome Reception

- 1 table
- Signage at event
- Recognition in the program
- Donation: \$10,000

Band Sponsorship

- 4 seats
- Signage in front of the band
- Recognition in the Gala Program
- Donation: \$7500 for each table

Signage (3)

- 4 seats
- Logo on all signs
- Recognition in the program
- Donation: \$5,000

Photographer

- 4 seats
- Recognition in the program
- Donation: \$3,500

Dealer Buttons

- 4 seats
- Buttons on each dealer with your logo
- Recognition in the Gala Program
- Donation: \$3,500

Casino Gaming Table (10)

- 2 seats
- Signage at your individual table
- Recognition in the Gala Program
- Donation: \$1,500 for each table

Dessert & Coffee

- 1 table
- Signage at event
- Recognition in the program
- Donation: \$10,000

Holiday Sponsorship Reception (2)

- Ritz Carlton, Tysons, December 10, 2009
- Signage at Reception
- Banner
- Recognition in the program on gala night
- Donation: \$5000

Centerpieces:

- 4 seats
- Recognition in the program
- Donation: \$3,500

Auctioneer:

- 4 seats
- Recognition in the program
- Donation: \$3,500

Coat Check

- 4 seats
- Recognition in the program
- Donation: \$3,500

Friendship sponsorships

- 2 seats
- Recognized in the program
- Donation: \$1,000

[2. Table Sponsorships, Patrice D'Eramo, pderamof@cisco.com, \(410\) 309-4877 or Joan Daly, joan@dallyllc.com, \(703\) 938-5907](#)

Upon purchasing a table for the event you will receive eight seats at a table set for 10. The remaining two seats will be occupied by a government executive and guest.

The cost for one table is: \$5,500 for the first table and \$5000 for every table thereafter.

FACTS:

★ The Children's Inn is a privately-funded residence that offers a family-centered environment for children who are being treated for life-threatening illnesses and debilitating conditions at the National Institutes of Health, the nation's premier biomedical research center.

★ Activities such as family and teen nights, Giggles Children's Theater productions, arts and education programs, field trips and community suppers enhance mutual support among families. Families from all 50 states and over 80 countries have stayed at The Children's Inn since its opening in June of 1990.

★ More than 1,400 children stay at The Inn each year. Up to 59 families can stay at The Inn each night.

★ Children range in age from birth to young adulthood and typically stay from one to five days, with frequent return trips throughout the year.

★ Children at The Inn are receiving treatment for diseases such as cancer, heart, lung, blood, bone and growth disorders and mental illness.

★ The Inn strives to be "a place like home." To maintain stability and ensure normalcy for their families, parents supervise their children, cook meals, do laundry and clean their own rooms.

★ The Inn has three communal kitchens and dining areas, several living rooms, a game room, learning center, play room, kids' computer room, reflection space, business center, multipurpose room, exercise room, teen lounge, arts and crafts studio, playground and garden.

★ With the help of approximately 200 volunteers, 20 full-time staff and 9 part-time staff manage the tasks of running The Inn 24 hours a day, seven days a week, 365 days a year.

★ Families stay at The Inn for free. The Children's Inn is a private, nonprofit, charitable entity that relies on contributions to fund its operations.

The mission of The Inn is to keep families together during serious illness, reduce their stress, and facilitate healing through the mutual support they receive while interacting with other families in similar situations.

There is a well-known saying,
"There is no place like home."
To the families at The Inn, we add,
"If you can't be home, there is no place like The Children's Inn."

